

# Rune Rex

I get inspired by people, behavior, emerging technologies, and trends in our society. With 10+ years of experience working with ideas and innovation, I thrive on creating solutions that make a difference.

Valby Langgade 122  
2500 Valby  
(45) 72201153  
[runrunrex@gmail.com](mailto:runrunrex@gmail.com)

**Portfolio:**  
**[www.runerex.com](http://www.runerex.com)**

## WORK EXPERIENCE

### Technological Institute, Taastrup

#### *Centre Project Manager*

MARCH 2023 - PRESENT

As Centre Project Manager at the Danish Technological Institute's "Ideas and Innovation" center, I drive innovation management and creative leadership.

#### **Achievements:**

- Enhance creativity across teams through effective innovation management and leadership.
- Digitize internal processes and lead change management initiatives.
- Successfully lead invention and entrepreneur programs, securing key funding.

#### **Main responsibilities:**

- Manage the center's portfolio and develop user experience in our programs.
- Coach coworkers in design thinking and creative collaboration.
- Facilitate both online and offline ideation sessions.
- Foster an innovative project management approach and provide ideation advice to inventors and entrepreneurs.
- Offer consultancy services to companies and organizations.

#### **Key skills:**

- Creative leadership, user experience, ideation, prototyping, innovation management.

#### *Product Manager*

FEBRUARY 2017 - 2023

In this role, I explored and implemented innovation methods to drive product development and commercialization.

#### **Achievements:**

- Facilitated 100+ workshops (both online and offline).
- Developed 20+ design protocols.

## SKILLS

### Personal skills

Proactive, positive, friendly, emotionally intelligent, and a team player.

### IT skills

Adobe CC, Zendesk, Trello, Jira, Miro, ChatGPT, Ideogram, Midjourney, 3D modeling, Microsoft 365; fast learner of new applications.

### Design skills

High-level design thinking, sketching, prototyping, user experience, interviewing, human-machine interface, color theory, material selection, finishing.

### IPR skills

Knowledgeable about patent processes and patent searches.

## CERTIFICATIONS

**Applied Strategic Foresight, Bringing Futures Thinking into Strategy**  
Issued 2023

**Pretotyper**, pree.to  
Issued August 2015

- Screened over 1,000 inventions.
- Trained 1,500+ entrepreneurs and inventors.

#### **Main responsibilities:**

- **Backend:** Created digital and analogue methods (e.g., interview guides, experiment protocols).
- **Frontend:** Led design thinking processes in the prototype lab.
- **External:** Advised inventors, entrepreneurs, and organizations on product and service commercialization.
- Conducted user interviews for startups and organizations.

**Selected Clients:** HK, Rigspolitiet, DTU, Copenhagen Capacity, IDA-Engineer the Future, ITK Lab, Arken, Muskelsvindfonden, Leap – Beyond Leather.

#### **Consultant**

SEPTEMBER 2012 - JANUARY 2017

I advised and facilitated hands-on innovation methods for students, citizen inventors, and entrepreneurs.

#### **Achievements:**

- Trained over 10,000 individuals in innovation methods.
- Screened 500+ inventions and built 500+ prototypes.
- Helped secure 60+ license agreements.

#### **Main responsibilities:**

- Advised and facilitated innovation methods both inside and outside the prototype lab.
- Supported the commercialization of ideas via the Inventor Advisory Service (opfind.nu).

#### **DTU and AAU, Copenhagen — External examiner**

AUGUST 2014 - AUGUST 2026

Serve as an external examiner in the area of Design and innovation (DTU) with 70 exams logged to date and Sustainable Design (AAU) with 216 students examined to date

#### **MAIK, Copenhagen — Co-founder, Industrial design**

JANUARY 2010 - DECEMBER 2015

I co-founded MAIK to create a new type of product brand and gain direct customer feedback while pushing the boundaries of design.

#### **Achievements:**

- Featured on the front page of Springwise; highlighted in Trendhunter, RUM, Art Rebels, Børsen, Dwell, Cover Kids, Monocle,

#### **OTHER**

**Application assessment for Otto Bruuns fond**  
(2017–present)

**Judge at entrepreneurship events(2014–present)**  
Landbrugsrådet, Fonden for entrepreneurship, DAC – Trash or Treasure, Grøndyst(DTU Diplom)

**Board member(2011–2015)**  
**Design** Design for All, a cross disciplinary platform.

**Exhibition at EXPO(2010)** The creative North, Shanghai with master thesis “Medical Packaging for all”.

**Exhibition at Louisiana (2005)** Digital device for tweens.

**Sabbatical year (2002)** Living and working on the west and east coast of Australia.

#### **LANGUAGES**

- Danish(native)
- English (fluent oral and written)

and others.

- Designed products in Denmark and managed sourcing in Shenzhen.
- Organized community events and operated a brand store for one year.

**Main responsibilities:**

- Led industrial design, prototyping, and testing of new products.
- Analyzed customer needs and reviewed product samples.
- Oversaw production processes in Shenzhen.

**Berggreenandersen&, Copenhagen — Co-founder**

OCTOBER 2005 - JULY 2009

At Berggreenandersen&, I focused on design research and inclusive packaging solutions for the elderly.

**Achievements:**

- Secured EU media funding.
- Collaborated with 10+ freelancers.

**Main responsibilities:**

- Conducted design research and developed packaging solutions for elders with arthritis.
- Directed user experience initiatives and managed consultancy services.
- Worked with clients such as Ecco, Reputation Cph, Bibliotheca, Holbaek Kommune, and Cerbo Nolato.

**LECTURING EXPERIENCE**

**CEDIM, Monterrey, Mexico — External Lecturer**

JANUARY 2011- FEBRUARY 2011

Taught a three-week industrial design course covering:

- Design departure points, user-centered design, persona building, semantic mapping, and concept development.

**Fighting infectious diseases, DTU — External Lecturer**

JANUARY 2011- FEBRUARY 2011

Led a creativity workshop using design thinking to address challenges in fighting infectious diseases.

## EDUCATION

### **The Danish Design School, Copenhagen — *Masters degree***

AUGUST 2007 - JUN 2009

- **Thesis:** "Medical Packaging for All" – Developed using user insights from relevant stakeholders and rapid prototyping.

### **OCAD, Toronto, Canada — *Exchange student***

JAN 2008 - OCTOBER 2008

#### **Courses included:**

- Exploration, Foresight and Insight in Design (Alexander Manu, Unilever, Innospa)
- Emerging New Technologies (David Quan, Umbra)
- Conceptual Tools and Techniques (Kristen Peterson, ThinkX)

### **The Danish Design School, Copenhagen — *Bachelor degree***

AUGUST 2004 - JUNE 2007

- **Award:** Winner of “The Tailormade Audi TT” competition (presented by Audi DK, Bang & Olufsen, Georg Jensen, and Munthe+Simonsen).
- **Focus areas:** Industrial design, digital design, furniture design; courses in game design, user experience, and prototyping.

### **STX - Gribskov Gymnasium, Helsingør**

AUGUST 1998 - JUNE 2001