

# Rune Rex

I get inspired by people, behavior, emerging technologies, and trends in our society. I have 10+ years of experience working with ideas and innovation.

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## WORK EXPERIENCE

### Technological Institute, Taastrup

#### *Product Manager*

FEBRUARY 2017 - PRESENT

**Achievements:** 20+ design method cards, 1000+ inventions screened, 1500+ entrepreneurs and inventors trained, 60+ license agreements across the team

**Main responsibilities:** explore and implement innovation methods in the focus area of: *backend* - method cards such as interview guides and experiment protocols, *frontend* - in the prototype lab as part of the design thinking processes, *outside the building* - advisor for inventors, entrepreneurs and organizations on the commercialization of product and service ideas. Conducting user interviews for startups. Selected clients: HK, Rigspolitiet, DTU, Copenhagen Capacity, IDA-Engineer the future, ITK Lab, Arken, Muskelsvindfonden, Leap - beyond leather

#### *Consultant*

SEPTEMBER 2012 - JANUARY 2017

**Achievements:** 10.000+ individuals trained in innovation methods, 500+ inventions screened, 500+ prototypes built, 60+ license agreements across the team

**Main responsibilities:** advise and facilitate students, citizen inventors, and entrepreneurs in hands-on innovation methods in and outside the prototype lab, furthermore commercializing ideas at the Inventor Advisory Service ([opfind.nu](http://opfind.nu)).

### DTU and AAU, Copenhagen — *External examiner*

AUGUST 2014 - AUGUST 2026

Appointed external examiner in the area of Design and innovation (DTU) with 50 exams logged to date and Sustainable Design (AAU) with 166 students examined to date

## SKILLS

### Personal skills

People recognize me as being proactive, extrovert, friendly, emotionally intelligent and a team player

### IT skills

Super user in Adobe CC, 3d modeling, Office, fast learner in most applications

### Design skills

Design thinking, user experience, interviews, man machine interface, sketching, prototyping, color, material, finish

### IPR skills

Knowledge about patent processes, patent search

## CERTIFICATIONS

Pretotyper, pree.to  
Issued August 2015

## OTHER

Application assessment for  
Otto Bruuns fond  
(2017-present)

## **MAIK, Copenhagen — Co-founder, Industrial design**

JANUARY 2010 - DECEMBER 2015

**Achievements:** frontpage Springwise, featured in: Trendhunter, RUM, Art Rebels, Børsen, Dwell, Cover kids, Monocle among others. Several products designed in DK and sourced in Shenzhen, three community events, brand store open for one year

**Main responsibilities:** responsible of industrial design, prototyping and testing new products, understanding customers needs, reviewing samples and overseeing the production in Shenzhen

## **Berggreenandersen&, Copenhagen — Co-founder**

OCTOBER 2005 - JULY 2009

**Achievements:** EU media funding, 10+ freelancers associated

**Main responsibilities:** design research and inventing inclusive packaging solutions for elder with arthritis, user experience, direction of consultancy service. Selected clients: Ecco, Reputation Cph, Bibliotheca, Holbaek kommune, Cerbo Nolato

## **LECTURING EXPERIENCE**

### **CEDIM, Monterrey, Mexico — External Lecturer**

JANUARY 2011- FEBRUARY 2011

Three week course in the industrial design lab design. Methods included: departure points for design, user centered design, persona building, semantic mapping, concept development.

### **Fighting infectious diseases, DTU — External Lecturer**

JANUARY 2011- FEBRUARY 2011

Creativity workshop with the purpose of providing the students with a design thinking approach to solve the course objective -*Fighting infectious diseases*.

## **EDUCATION**

### **The Danish Design School, Copenhagen — Masters degree**

AUGUST 2007 - JUN 2009

Masters degree in Industrial Design. Thesis project: *Medical Packaging for All*, developed through user insights from relevant stakeholders and rapid prototyping.

### **Judge at entrepreneurship events(2014-present)**

Landbrugsrådet, Fonden for entrepreneurship, DAC - Trash or Treasure, Grøn dyst(DTU Diplom)

### **Board member(2011-2015)**

**Design** Design for All, a cross disciplinary platform.

**Exhibition at EXPO(2010)** The creative North, Shanghai with master thesis "Medical Packaging for all".

**Exhibition at Louisiana (2005)** Digital device for tweens.

**Sabbatical year (2002)** Living and working on the west and east coast of Australia.

## **LANGUAGES**

Danish(native), English (fluent oral and written)

## **OCAD, Toronto, Canada — *Exchange student***

JAN 2008 - OCTOBER 2008

**Courses of interest:** Exploration, Foresight and Insight in Design - Alexander Manu (Unilever, Innospa), Emerging new Technologies - David Quan (Umbra), Conceptual tools and Techniques - Kristen Peterson (ThinkX).

## **The Danish Design School, Copenhagen — *Bachelor degree***

AUGUST 2004 - JUNE 2007

Winner of the competition: “The Tailormade Audi TT” by Audi DK, Bang & Olufsen, Georg Jensen and Munthe+Simonsen. Industrial design, digital design, furniture design.

**Courses of interest:** game design, digital design, user experience, product and service prototyping in high and low fidelity, sketching, rhetorics.

## **STX - Gribskov Gymnasium, Helsingør**

AUGUST 1998 - JUNE 2001